

Catch On, Start Up!

2022 Entrepreneurship Summer Camp

Your Best Guide to Start up in Taiwan

Objectives:

The number of interpersonal communications and encounters will significantly increase compared to the past two years as more countries lift lockdowns and fully reopen borders. This presents an opportunity to start up new businesses or make other changes to the world. During this 3-day camp, participants from different cultures and backgrounds will be encouraged to collaborate on unique entrepreneurial opportunities that are available in the current situation. They will receive a series of structural training activities to enhance their knowledge and skills to pitch and launch their own business, and the most important of all, to contribute to the creation of global startups in the future. It is particularly worth mentioning that the Startup Terrace Kaohsiung's involvement will also liven up the camp, raise diverse practical issues such as policy, governance, venture capital, etc., and help the camp participants to access government resources and advice, and a global talent pool.

Organizer: Ministry of Education

Implementer: Center for Innovation and Entrepreneurship Education (CIEE) of National Kaohsiung University of Science and Technology, The Innovation and Incubation Center of I-Shou University

Cooperation: Startup Terrace Kaohsiung, Southern Consortium, Service Science Society of Taiwan.

Date : August 29 to 31, 2022

Location : Kaohsiung City (Fi-Lab, First Campus, National Kaohsiung University of Science and Technology, ISU Innovation Hub, I-Shou University, Startup Terrace Kaohsiung.)

Online Registration (from now to August 21, 2022):

<https://forms.gle/XzZSRibNr57nmueXA>

Eligibility:

For domestic and international college or university students in Taiwan (Bachelor, Master, PhD) who are interested in innovative entrepreneurship.

Admission Quota:

Estimated 36 students (about 18 international students and 18 domestic students) will be admitted. 15 students are on the waiting list for admission additionally.

Participation Fee:

Free. Full subsidy for accommodation and meals during the camp is offered (personal expense is not included), and the transportation allowance is provided to the students

whose schools are not located in Kaohsiung City (The public transportation in Taiwan accepted only).

Certificate of Completion:

A Certificate of Completion will be awarded when completing the camp. (Your Certificate will be emailed no later than one month after the camp once we have confirmed that you have met the requirements)

Note:

1. This camp will be conducted in English.
2. Those who are accepted in the initial trial should reply the willingness for attendance on time or the qualification will be replaced by those on the waiting list.
3. In order to stimulate the startup ideas and complete the final pitch perfectly, all participants will be staying in the hotel that we provide during the camp.
4. We offer one round-trip travel allowance from other region of Taiwan to Kaohsiung (price will be determined according to the location of your school or domicile) HSR, Train, Bus regular/student tickets are all accepted, and will be reimbursed by actual expenses.
5. Shuttle bus service is available between THSR Zuoying, hotel, NKUST campus, ISU campus, and Startup Terrace Kaohsiung.
6. Due to COVID conditions, all participants need to do the rapid test before and after this camp. Participants will have to purchase their own pre-camp test kit before they attend the camp. Our Staff will give the participants two test kits when they physically attend the camp site.
7. This camp might be cancelled or rearranged due to COVID19, please pay a close attention to our announcement email.
8. Executive reserves the right to amend the regulations if further adjustment is needed

Camp Schedule:

Day1 (8/29, 10:00-20:30) , NKUST		
Time	Topic	Content
10:00 – 10:30	Registration	
10:30 – 10:40	Welcome Reception	Welcome speech
10:40 – 11:00	Ice breaking	Warm up activity
11:00 – 12:00	Make your Debut: First Pitch	Pitch time: meet with your startup partners
12:00– 13:00	Lunch Break	
13:00 – 15:00	Dream Café: Entrepreneurial Mindset and Business Ideas	<ul style="list-style-type: none"> • Interact with one another to review the business ideas and get advice • Recruit startup partners • Grouping students
15:00 – 18:00	Startups Essentials: Business Model and Basic Startup Finance	Learn business model and finance for startups
18:00 – 20:30	Forum: Make Taiwan Startup Friendly!	<ul style="list-style-type: none"> • Experience sharing: foreign entrepreneurs in Taiwan • Enjoy pizza and chat with foreign entrepreneurs
20:30 –	Work Hard on Pitch Deck	

Day2 (8/30, 09:00-20:30) , ISU and Startup Terrace Kaohsiung		
Time	Topic	Content
08:45 – 08:55	Meet up	Leave for Taiwan Startup Terrace
08:55 – 09:50	Transport from ISU to Startup Terrace Kaohsiung	
09:50 – 12:00	Visit Startup Terrace Kaohsiung	<ul style="list-style-type: none"> • Terrace guide tour • Resources and Visa for foreign entrepreneurs • Pitch Time: meet with accelerators and investors
12:00 – 13:00	Lunch at Startup Terrace Kaohsiung	
13:00 – 14:00	Transport from Startup Terrace Kaohsiung to ISU	
14:00 – 16:30	Catch Their Eyes! Make a Winning Startup Pitch Deck and Presentation	Secret of an eye-catching and persuasive pitch deck content
16:30 – 17:30	Link it Up! ISU Startup Guidance & Resources	Introduction of ISU Startup Guidance & Resources
17:30 – 18:30	Dinner Time	
18:30 – 20:30	Take it or Not? Put Yourself in Someone's Shoes	Role Play Game
20:30 –	Work Hard on Pitch Deck	

Day3 (8/31, 09:00-17:00) , NKUST		
Time	Topic	Content
09:00 – 09:30		Registration (Sign in)
09:30 – 12:00	Key Resources: Fundraising Video and Copywriting	Learn how to create successful fundraising with video and copywriting that foster emotional connection
12:00 – 14:00		Lunch Break (Buffet)
14:00 – 14:30		CIEE Tour
14:30 – 16:30	Start, Build, Grow: Final Pitch	<ul style="list-style-type: none"> • 5 min Presentation • 5 min QA and Defense • Final pitch: meet with angel investors and venture capital fund
16:30 – 17:00		Award Ceremony

Declaration Form

of the Catch On, Start UP!

2022 Entrepreneurship Summer Camp

_____ hereby give my consent to participate in the Catch On, Start UP! 2022 Entrepreneurship Summer Camp (hereinafter referred to as this camp) and declare as follows,

- I. I guarantee that I had well acknowledged the regulations, appendixes and announcements of this camp and sign personally. I am willing to follow the rules. After being investigated and verified, if there is any legal relevant dissension caused, I will undertake the legal liabilities. The executive also has the rights to cancel the camp and award qualification, including the prize awards and certificate. The qualification of applying the entrepreneurship counseling to the executive will be canceled immediately. We have no objection thereto.
- II. I warrant that the registration information is correct, and the entries are original and non-plagiarism. Above information is true, if not, I will bear any legal responsibilities should they incur.
- III. I confirm to submit entries on time according to the schedule.
- IV. I warrant that the organizer has rights to edit, publish and issue all relevant video recordings, texts, and designs of entries.
- V. The organizer reserves the rights to modify the regulations of this camp.
- VI. I confirm that the organizer can collect, save, analyze, and use the name, ID number, phone number, affiliation, E-mail, and resident address for the camp affairs. The participant can ask for checking, reading, modifying, using, and deleting it even to stop collecting information. If the participation, winning and awarded rights are affected, the participant should be responsible for his/her own.

Signature _____

Date _____ (MM/DD/YYYY)

Declaration of Consent

from legal representative of the
Catch On, Start UP! 2022 Entrepreneurship Summer Camp

(For under 18 years old applicant)

I, _____

(Name of legal representation)

(Personal ID No. for Taiwanese / Passport No. for Foreigner)

hereby consent to the participant of my child

(Child's name)

born on (Child's date of birth, Year/Month/Day)

in the "Catch On, Start UP! 2022 Entrepreneurship Summer Camp". In order to protect the rights and interests of both sides, if there is any legal liability or related issue caused, I am willing to undertake the all legal obligations and liabilities.

Signature _____

Date _____ (MM/DD/YYYY)

Catch On, Start Up!

2022 Entrepreneurship Summer Camp

Personal Data Collection Agreement

According to the Personal Data Protection Act, this camp issues its statement of personal data protection and collection agreement to notify you of your responsibilities and rights and solicit your consent to the collection, processing, and use of your personal data by this camp. Your signature below indicates that you have read, understood, and accepted the contents set forth in this agreement.

I. Purpose of Personal Data Collection

(I) Startup collects your personal data to meet the needs of educational administration.

(II) Startup collects your personal data, including name, date of birth, address, uniform ID number, gender, education, experience, account information, household registration information, contact address, home phone number, mobile phone number, e-mail address, Registration of relevant personal data by the employer and other activities such as identification documents that can identify personal data directly or indirectly.

II. Processing or use of personal data Startup collects, processes and uses your personal data in accordance with the Personal Data Protection Act and related laws and regulations.

III. Basic Data Collection, Renewal and Management

(I) Startup will collect, process, and use your personal data in accordance with the Personal Data Protection Act and relevant laws and rules enacted in Taiwan for a period of 10 years.

(II) Please provide your accurate, latest and complete personal data.

(III) Your personal data collected by Startup to facilitate its administration includes the information in the columns marked as required on the form.

(IV) Please inform Startup of any change to your personal data to maintain the latest information.

(V) You may lose certain rights or benefits if you provide incorrect, untrue, outdated or incomplete information

(VI) According to the Personal Data Protection Act (ROC), you are entitled to make the following requests: 1. To check or review the collected data. 2. To receive a photocopy of the collected data. 3. To supplement or revise the collected data. 4. To cease the collection, processing or use of the collected data. 5. To delete the collected data. However, Startup may reject your requests in order to meet the administrative needs of its offices and institutes. Moreover, should you suffer any losses due to such requests, Startup shall not be held responsible for any compensation.

IV. Validity of Agreement: Your signature on this agreement indicates that you have read, understood, and accepted its contents.

V. Governing Law and Jurisdiction The interpretation and applicability of this agreement shall be governed by the law of the Republic of China. Any disputes arising out of or relating to this agreement shall be submitted to Taiwan Taipei District Court as the court of the first instance jurisdiction.

I hereby acknowledge that I have read the contents of this Agreement and give my consent

Signature of Applicant:

(Signature)

(MM/DD/YYYY)

Legal representative Signature of Applicant:

(Signature)

(MM/DD/YYYY)

Note: When the consent form is a minor (under 20 years old), the legal representative is in